



Auburn's Hometown Heroes BANNER PROGRAM ★ ★ ★

The City of Auburn treasures and deeply respects the men and women of the military, especially our **hometown heroes** who have so proudly served this country and our community. We are proud to honor and recognize Auburn servicemen and women who have served or given their lives in the US Armed Forces. To recognize these local heroes, the City is proud to offer the **Hometown Heroes Banner Program**.

Details

Banners will be 18"x 36." double sided, vinyl material and will include the service member's name, branch of service, and photograph. Banners will be proudly displayed on light poles in downtown Auburn during the spring & summer of 2020. Banner locations will be selected randomly, and specific display locations cannot be requested.

Banners will be available for pickup by the purchaser following the display period. The condition of the banners is not guaranteed, as damage may occur during the display period. Unclaimed banners will become property of the City and will be disposed of after 60 days. Purchasers will be notified via email when banners are available for pick-up. Any damage to an installed banner will be handled at the discretion of the City of Auburn. Banners as "surprises" to living individuals are not permitted - permission from the service member must be obtained prior to banner installation.

Application Requirements

In order to be considered for a banner, the nominee must meet the following:

1. Lived in Auburn at some point in their lifetime
2. Served in one of the following branches: Army, Navy, Marines, Air Force, Coast Guard, National Guard
3. Meet one of the following: honorably discharged Veteran, died in the line of duty

Banner Photograph

Photos to be used on banners must be at least 72DPI resolution. Applicants should be advised that low-quality photos will not reproduce well in large scale on the banners. Photographs must feature service member in uniform or military apparel, without other people nearby.

Banner Pricing

Banners are \$65 each. Application deadline is **April 1, 2020**. The City of Auburn reserves the right to decline any application. Banner fee will be returned if application is declined. Limited assistance may be available if banner purchase is a hardship. E-mail LAllen@auburnmaine.gov if assistance is needed.

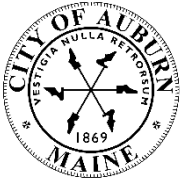
Virtual Tour

Family and friends near and far will be able to view the Hometown Heroes Banner Project online! Virtual visitors will be able to see each banner's location, along with a photo of the banner and the story that accompanies each service member's banner.

Contact & Questions

For questions or more information on the City of Auburn's Hometown Heroes Banner Program, please email LAllen@auburnmaine.gov or call 207.333.6601 X2070.





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BANNER PROGRAM Application

Veteran Information	
Full Name *as it will appear on the banner	Military Rank
Branch of Military	Era of Service [see options below]
Is Veteran Alive, Deceased, KIA, POW/MIA?	
<p>One line on banner may be personalized, up to 25 characters. Please indicate personalization below. [<u>M</u>ust be related to the individual's service, such as a medal designation, years of service, branch motto, etc. Examples: USS BOSTON, SEMPER FIDELIS, PURPLE HEART, MILITARY POLICE, 1967-1973, etc.]</p> <p>_____</p>	
<p>Optional: Please share a paragraph or two about the service member. This will be featured in the online "Virtual Tour" that will be created as part of this project. You may submit this portion after your application has been accepted.</p>	

Era of Service (Official Department of Defense Dates):

- Global War on Terror: September 11, 2001 - Present
- Persian Gulf War: August 2, 1990 - August 31, 1991
- Cold War: September 2, 1945 - December 26, 1991
- Vietnam Era: February 28, 1961 - May 7, 1975
- Korean Conflict Era: June 27, 1950 - January 31, 1955
- WWII Era: December 7, 1941 - December 31, 1946
- WWI Era: April 6, 1917 - November 11, 1918
- Civil War: 1861-1865
- Peacetime

Contact Information	
Contact Name	Relationship to Veteran
Phone	E-mail
Address	

Photograph:

Please consider the photograph you would like to use on the banner. You are not required to submit your photograph with this application; however, if your application is accepted, the photograph must be received no later than April 1, 2020. Remember that low-quality photos will not reproduce well on the banners and that photographs must feature the service member in uniform or military apparel, without other people nearby.

Release: I hereby grant the City of Auburn permission to use the submitted photo, which includes a likeness of myself or of my relative, in the Auburn Hometown Heroes Banner Program. The City may use images of the banner in promotional materials without notification or additional permission. I take full responsibility that all information provided about the Veteran being honored is accurate and correct. *Release must be signed by Veteran, if living.

Signature

Printed Name

Date

Please make checks payable to: City of Auburn and reference "Hometown Heroes" on the check or visit Auburn City Hall (Tax Office), 60 Court Street to submit payment. Banners are \$65 each.

Remit application to:

City of Auburn - Hometown Heroes
 60 Court Street
 Auburn, Maine 04210

Or email Liz Allen at LAllen@auburnmaine.gov.



Sample Banner