



AUBURN'S STRATEGIC PLAN: FINAL RECOMMENDATIONS

The final recommendations below are the distillation of months of work by the Sub-Committees and Strategic Planning Committee. The SP Committee carefully crafted their recommendations by analyzing the **24 strategies** presented by the Sub-Committees and merging them with associated/complimentary strategies. These recommendations are not listed in any particular order. Behind each recommendation are measured, supporting action steps that will assist with implementation. *Refer to the full Strategic Plan for details. The Plan can be found at: www.auburnmaine.gov.*

Work to protect and fully enjoy Auburn's natural resources

Protect Lake Auburn and all other bodies of water

Develop a downtown management district focusing on Great Falls Plaza, downtown & the Androscoggin River

Define and promote industry clusters

Address identified public service and infrastructure needs

Define neighborhoods; support rehabilitation and beautification

Prioritize transportation by using transit to connect people with communities, employment & services

Improve image of schools and increase commitment to and value of education

Study and plan to increase pedestrian environment, to include connectivity

Establish a city-wide communications plan

Invest in arts, history, culture, recreation, and entertainment