



Auburn Police Department



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FOR IMMEDIATE PRESS RELEASE

September 17, 2015

HERO INITIATIVE PRESS CONFERENCE

On Monday, September 21st, 2015 at 10am, the Auburn Police Department will be holding a press conference in City Council Chambers to launch our Hero Initiative, a week-long series of community forums to raise community awareness on drug abuse and its associated dangers.

The Department has partnered with several public health officials and social service providers to present information at these community forums on drug abuse from a local perspective, a perspective that includes families who have lost a child to a drug overdose.

Please join us on Monday as we kick-off this community engagement. City Council Chambers is located on the second floor of Auburn Hall, 60 Court St. Auburn, ME.

For More Information Contact:
Deputy Chief Jason Moen
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HERO INITIATIVE

Auburn's Drug Abuse Awareness Campaign | BE A HERO IN YOUR COMMUNITY

Drug overdose is **ON THE RISE** in Maine and across the US.

1 in **15** people who take non-medical prescription pain relievers will try heroin.

Nearly **44,000** people die from drug overdoses each year in the US.

Auburn has had **29** overdoses, resulting in **7** deaths since 2013.

YOU can be part of the solution. Through education, awareness & prevention,

we can make a *real* difference and **SAVE LIVES.**



Drug Overdose Community Forums

Please bring any unwanted/unused/expired medications along to these forums. APD officers will be on-hand to collect and dispose of them.



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| Monday, September 21 | Presentation to City Council Mayor to Launch HERO Initiative
7:00pm - Auburn Hall/Council Chambers, 60 Court Street |
| Tuesday, September 22 | Workplace Forum for Supervisors & Business Leaders
2:00 - 4:00pm - Auburn Hall/Council Chambers, 60 Court Street |
| Tuesday, September 22 | Community Forum
6:00pm - Community Little Theater, 30 Academy Street |
| Wednesday, September 23 | Community Forum at Lake Auburn Neighborhood Watch
6:00pm - West Auburn Congregational Church, 811 West Auburn Road |
| Thursday, September 24 | Community Forum at New Auburn Neighborhood Watch
6:00pm - The Tailgate Gourmet, 272 South Main Street |
| Saturday, September 26 | Drug Collection Event [unwanted/unused/expired medications]
10:00 - 2:00pm - Bedard Pharmacy, 359 Minot Avenue |

Each forum will focus on this issue from a **local** perspective and will feature: law enforcement, public health professionals & social service providers; as well as personal stories of struggle, triumph and loss. Attendees will learn about Narcan: what is it? And how is it saving lives? **Please join us.**

For more information visit: www.AuburnPD.com

STATISTICS: National Institute on Drug Abuse | USA Today | HHS.gov (Office of Adolescent Health) | Auburn Police Department