

HERO INITIATIVE

Auburn's Drug Abuse Awareness Campaign | BE A HERO IN YOUR COMMUNITY

Drug overdose is **ON THE RISE** in Maine and across the US.

1 in **15** people who take non-medical prescription pain relievers will try heroin.

Nearly **44,000** people die from drug overdoses each year in the US.

Auburn has had **29** overdoses, resulting in **7** deaths since 2013.

YOU can be part of the solution. Through education, awareness & prevention,

we can make a *real* difference and **SAVE LIVES.**



Drug Overdose Community Forums

Please bring any unwanted/unused/expired medications along to these forums. APD officers will be on-hand to collect and dispose of them.



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| Monday, September 21 | Presentation to City Council Mayor to Launch HERO Initiative
7:00pm - Auburn Hall/Council Chambers, 60 Court Street |
| Tuesday, September 22 | Workplace Forum for Supervisors & Business Leaders
2:00 - 4:00pm - Auburn Hall/Council Chambers, 60 Court Street |
| Tuesday, September 22 | Community Forum
6:00pm - Community Little Theater, 30 Academy Street |
| Wednesday, September 23 | Community Forum at Lake Auburn Neighborhood Watch
6:00pm - West Auburn Congregational Church, 811 West Auburn Road |
| Thursday, September 24 | Community Forum at New Auburn Neighborhood Watch
6:00pm - The Tailgate Gourmet, 272 South Main Street |
| Saturday, September 26 | Drug Collection Event [unwanted/unused/expired medications]
10:00 - 2:00pm - Bedard Pharmacy, 359 Minot Avenue |

Each forum will focus on this issue from a **local** perspective and will feature: law enforcement, public health professionals & social service providers; as well as personal stories of struggle, triumph and loss. Attendees will learn about Narcan: what is it? And how is it saving lives? **Please join us.**

For more information visit: www.AuburnPD.com

STATISTICS: National Institute on Drug Abuse | USA Today | HHS.gov (Office of Adolescent Health) | Auburn Police Department