



Sugar and Spice Baking Co. Business Plan

I started my business in December of 2021. I am running a bakery business by myself out of my home. I make sales solely through social media and word of mouth. I am currently selling baked goods for holidays, but I am working towards creating a monthly menu.

My hope within the next two years is to transition from home baking and online sales to pop-up retails through farmers markets, local shops, and possibly even a storage container bakery/café.

I hope to enhance my online presence and expand from holiday orders to weekly orders.

My end goal is to own my own bakery/café in the New Auburn Anniversary Park.