



City of Auburn, Maine  
Office of the City Manager

**Press Release for Immediate Distribution**

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CITY OF AUBURN ANNOUNCES NEW GENERAL MANAGER FOR NORWAY SAVINGS  
BANK ARENA

AUBURN, ME. – Following a nation-wide search, Auburn’s Acting City Manager has announced he has hired Marc Gosselin of Lewiston, Maine to fill the role of Norway Saving Bank Arena General Manager and Executive Director of Sports Tourism-Auburn. Mr. Gosselin will begin his tenure on July 6, 2015.

Mr. Gosselin received a B.S. in Secondary Education from the University of Maine in Farmington and an MBA from Southern New Hampshire University. He has over ten years of experience with various professional sports teams in corporate sales, event & facility management as well as marketing. He is experienced in creating partnerships with municipal government having previously worked for the Lewiston MAINEaics as well as being an Adjunct Instructor at Central Maine Community College here in Auburn.

Mr. Gosselin has a strong background in sales, marketing, fundraising and event organizing. He is a strong complement to arena staff and is the best candidate for the long term success of the arena and for the future of sports tourism in Auburn.

Mr. Gosselin is currently the Vice President of Corporate Sponsorships for the Maine Red Claws, the D-League affiliate of the 17-time NBA World Champion Boston Celtics. He is currently living in Lewiston, Maine and plans to relocate to the City of Auburn as soon as possible.

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