



150th Celebration

Steering Committee Meeting Minutes

Public Steering Committee 6pm at City Hall

August 28, 2019

Next Meeting will be held Wednesday September 25

Healthy Auburn Month

- Library will do Healthy Displays
- Website is live with daily tips, weekly recipes and blogs, and then some walking tours and Mountain Bike Clinic at Mt. Apatite.
- Auburn Trails(.com and .org) are both available, ask ATL and Liz to see if this is something we could create. We could, later down the road, convert over to LA Trails when they are back up and running.
- Mayors initiative to highlight the farm, agriculture, non-profits with a focus on food insecurity. In the City budget there is \$10,000 available to help promote food security with seed money for any group or organization. A flier and application process will go live in September to tie back into Healthy Month and will use September as the Kick off to this program that will be available throughout the year or until funds are gone. There will be targeted areas as a requirement, workshops at City Council, and a committee will review and award.

Alumni Update

- Provided Written report with the following Highlights:
- Will be meeting every 2 weeks until the event
- Friday theme is "Current" with the EL Football Game
- Saturday theme is "Past" with Alumni sports games throughout the day and then reunion at Lost Valley (suggestion of charging \$5).
- Tom Anthoine, Sports Hall of Fame connection
- Sunday theme is "Future" with a family fun run and tours of EL with fundraising for new EL efforts being kicked off.
- Save the Date went out in July, Fliers, Posters, and FB events will be created and distributed
- If the Bell Tower Unveiling doesn't come together we could do a 'sealing of the time causal' event at Anniversary Park and something with the Bicentennial Pine Grove?

History (Provided a written update, below are the highlights)

- There will be another History Walking Tour on Oct 19th at 10am meet at Festival Plaza.

Cruise Main Street

- '1965-66' Full Size Chevrolet Club and a locate 60's DJ was a huge success!

Riverwalk Blues & Brews Festival

- September 28 in Festival Plaza from 4-8pm, during Dempsey weekend, there will be a beer component from Gritty's. Ken Goodman is the lead organizer for this event.

Budget

- Need to have Alumni proposed budget together for an idea of continued fundraising efforts.

Other Updates

Bricks, when can we get the first batch and what's the lead time? Work with Economic Dept for the installation timeline.

Memory Book or Yearbook idea will be looked into again by the Mayor.

The Maine State Bicentennial Parade will be Saturday May 16, 2020 in Lewiston and Auburn.