

Potential Line Up of Events – UPDATED

January

New Year Celebration (Fireworks) NEW
Auburn Winter Festival
Mits Jamboree

February

Lions Hockey Tourney
MHD Winter Challenge Hockey
Auburn's Birthday Party – NEW

March

Dine in Auburn Week - NEW
MHD March Showdown Hockey Boys
Youth Hockey Girls Regional Tourney
MHD March Challenge Hockey Girls
Maine HS Hockey Winter Classic All Star
Citizens Police Academy

April

RV Show
Advocates for Children Superman Event
National Volunteer Week
Clean Up Auburn Week (Earth Day) – NEW
(Neighborhood Bragging Rights Challenge)

May

Art Walk
Farmer's Market
Leadercast
Public Works Open House
CMCC Graduation
Law Enforcement Week
150th Memorial Day Parade - NEW
St. Mary's Get Fit Challenge
Community Band Nights
Great Falls Comic Con @ NSBA
Leadercast

June

Art Walk
Farmer's Market
EL Graduation
Fit Fest (Triple Crown)
Community Band Nights

July

Liberty Festival
Art Walk
Movies in the Park
Farmer's Market
Emily Fletcher (Triple Crown)
Community Band Nights

August

Art Walk
Farmer's Market
Auburn Summer Festival (COMBINE?)
Uncle Andy's Summer Block Party
Balloon Festival
National Night Out
L-A Bridge Run (Triple Crown)
Community Band Nights
Movies in the Park - Box Car

September

Art Walk
Farmer's Market
Pettengill Park Appreciation Day (Open House)
9/11 Ceremony
Lake Auburn Half Marathon
Bob Boucher 5k
Citizens Police Academy
Dempsey Challenge
Keep Auburn Healthy Month - NEW

October

UMaine Hockey Game
Come Home for Homecoming
Weekend/Reunion NEW

November

UMaine Hockey Game
Veteran's Day Celebration
Holiday Parade and Celebration – END?

December – Memories?

New Auburn Christmas Parade
Jam the Gym (PAL)

April 25th – Internal Staff Meeting Notes

Staff went through the List of City Sponsor/Co-Sponsor events and decided on a final rough draft. Some notes with the events to add:

- New Years Celebration – turn into an annual event, ice bar, fireworks, kids session, adult session. Jason will ask Lewiston for Birthday \$\$ to go for fireworks
- Birthday Party, offer cake at multiple locations throughout the city (maybe historical landmarks?) Also the first baby born on the Birthday we provide a basket, pin, and maybe free summer camp at Auburn Rec for K-8th grade.
- March, we can add a Dine in Auburn week and ask all local businesses to offer a discount or special for that week.
- April promote Volunteer week and then Earth Day with a “Clean up Auburn” week that can incorporate the Neighborhood Challenge Grant thru CDBG. We can also look into allowing corners, parks, and buildings to be named after someone (Olympia Snow)
- May we will do a big 150th Memorial Day Parade and Jason will work on submitting a proposal for the Maine State Parade to come back to LA.
- June – focus on graduations and provide every graduate at EL and CMCC a pin
- July – Nothing New (maybe citizen initiative?) July is National Parks and Recreation Month maybe we promote the River and Mt. Apatite recreational opportunities
- August – Focus on National Night Out, Summer Festival, Summer Block Party, and Balloon Festival – Can we combine all into the same weekend? Sabrina did note that the Summer Block Party plans to move from Mac’s Grill to Main St./Festival Plaza for the 2019 year.
- September – Keep Auburn Healthy Month help promote healthy choices with road races, Dempsey Challenge, Wallingford’s, Agriculture Month etc.
- October – Come HOME for Homecoming and a Reunion, work with the schools to push homecoming weekend and battle of the bridge combine it with an all classes reunion.
- November – Use the Holiday Parade as the “END” note or we end the year with a time capsule burying at the New Years Event 2020 of all the 2019 events, promo, pictures, videos etc.

Other ideas floated around;

Grant Matching funds for marketing – Jason and Denise will provide more info on this

Invite all past Mayors to help plan/events

Get an Auburn 150th Beer, Wine, Cider

Put a webstore together for public to buy swag and generate \$\$

Next Meeting;

Sabrina will put together a list of sponsors already being asked from Ingersoll, Norway, and Rec

We will focus on talking about SWAG ideas and the fundraising efforts – fine tune the calendar of events and nail down unveiling event, and WEBSITE.

4.25 Public Meeting Notes

Jason Levesque opened with going through the notes from the staff internal meeting (above) and started going thru each of the new event or theme. For the February Birthday Celebration, Sabrina Best discussed how we could incorporate the Historical Locations and maybe use that to kick off the passport idea by having cake handed out at each of those locations throughout the City. Maybe we have each Cake be a different era themed to celebration the history of cakes. There was discussion on October with the Homecoming be the Auburn RAMA main event for the big Come Home calling. This could also be tied in with the New School building fundraising committee/efforts. There was also concern from Tizz on ending on the Holiday Parade. Sabrina Best explained this list is the 'City Staff' focused list of events and their main efforts would end there but we could use the New Years Celebration as the official end with a time capsule and pictures/videos from the past years celebration. Tizz suggested having December's Theme be Auburn Memories.

Tizz Crowley mentioned needing a master list of all local civic organizations, Jason mentioned putting all this into a Google Document so we don't duplicate efforts and all have access to information. **Jason assigned an action item; Asking everyone to start compiling a list of groups, organizations, etc and include any information on; Name, contact name, email, phone, Facebook page, website, where they meet and date/time etc.**

Jason will work with the schools (Celest Beaudet) on generating a list of potential Juniors that would like to be part of the planning process. Jason will draft an official invite from the Mayor to these students.

Rachel Desgrosseilliers mentioned being able to showcase many exhibits; Shoes, Timeline, incorporate the school kids with items etc. There is a potential grant she could go after but was looking for direction from the group. **It was a consensus that Rachel could move forward meeting with Mamie Ney from the Library and a few others she felt appropriate in starting to move forward with the grant and the planning of these exhibits.**

There was talk about Art and maybe adding a Pop up Art Work event or program. Possibly work with LA Arts on having them contribute to the celebration.

There was a request to have the 100th Celebration Booklet emailed out.

Other ideas that were mentioned; Black and Native American History, putting something in the Sun Journal each day/Sunday paper to highlight the year long celebration. Items not mentioned yet included the Golf and Mini Golf Courses in Auburn. Rachel mentioned that the City needs to get ready for tourism and referenced a Franco Trail being developed further south down the east coast.

Jason asked the group for help in finding some grant writers to help find and write grants to help double the funds the City will hopefully pass in the budget process. He then talked about trying to double the amount being requested by grants and then fundraising efforts to hit \$125,000 mark.