



150th Celebration

Steering Committee Meeting Minutes

Public Steering Committee 6pm at Library

February 27, 2019

Intro: Candice with Little Library's and Donald Peck with American Legion Post 153 (Post's 100 Year Anniversary)

Updated Event List was past out, additions were made with Museum LA Shoe exhibit and the Blues Festival. The Legion is putting together a list of events for their 100 anniversary.

Birthday Party:

- Very successful, there seemed to be a great turnout at all the locations. There was a total of 30 cake sites, BJ's donated 20 Full Sheets, CM donated the 2 Cakes at City Hall, and then purchase 10 Full Sheets from Hannaford, and purchased 4 Full and 12 Half Sheets from Shaw's. There will be a final report at the March meeting after the Birthday Recap meeting. Schools handed out cake on Friday before vacation started. There was one baby born that we know of.

Memorial Day Parade:

- Meeting tomorrow, Reenactment Camp will move in Saturday, do events all day Sunday, March in parade on Monday and then move out. Working closely with the Art in the Park for shared expenses and staff efforts. Steve reported that he has been solicitating car groups to be apart. Promotional and Marketing efforts will now be focused around Memorial Celebration vs. just the parade.

Art Show:

- Registration is now open and we have 7 registered. It will be held in the Edward Little Park in front of CLT. There will be a section for EL student work separate from the venders and juried show. The goal is 40 artist and more promotions will be coming out soon. The food trucks will be stationed in the park along with porta potties. It was suggested to have someone from CLT be on the planning committee.

Historical

- Footwear to Fashion will open March 29 at Museum LA and in the fall there will be a shoe fashion show. Working on finalizing Auburn Middle School with 90 kids show will have a date confirmed soon. Touring the downtown of Historic Homes in early

summer and a workshop that could help generate interest in the community to register their homes. WLU is going to doing a Sept Fashion Show and Antique Car Show. WLU has a working group to help support these events. CLT will be doing something just not sure what yet.

- CLT has been reached out to about the Civil War Christmas Play idea that Tizz mentioned. Another attempt to reach out from various members of the committee.

Schools:

- No major update a this time.

Alumni Weekend

- Should have a final date by March meeting, tentative is Oct 25-27. Friday Night Football Game will need satellite parking locations and live streaming in the Walton Gym to encourage everyone to come and watch. Maine Credit Community Union will be working on Food Trucks and other items. Saturday Nights event will take place at Lost Valley. Contact with 20th and 50th reunions has been made and how they can be involved. Saturday will showcase Alumni games during the day and looking at doing a Golf Scramble at Foxridge. Sunday morning will have a 5K and open up EL for one last tour. There will also be a presentation on the new school and kick off for fundraising efforts. Clarification on who will be receiving all the fundraising monies (150 or School) is being explored. The original intent was for any revenue after expenses are covered should go towards the school building committee. There will be a conscious effort to try and include all sports but will need help from the community.

Sponsorship/Budget:

- Jason is working on securing a few more sponsors to help cover any additional events or projects that come up over the next year.

Marketing and Promotion Update:

- Once the Memorial Celebration information has been confirmed send to Chamber so they can help cross promote.

Side Events

- March "Dine in Auburn" week Last week in March and is geared towards getting out and meet your neighbors and shop local. Meeting next week to help confirm

Auburn Little Library's (ALL) is looking to work with the 150 committee to help jumpstart this project. Some benefits that businesses would be able to donate towards the project and could

use the City's tax write off status. The goal is to get 150 Little Library's in Auburn but start with 15 in year one. Mamie will work with Candice and use the Library's resources to help with this project. ALL is looking for is March 16 from 1-3pm workshop on how to start your own Little Library at Auburn Public Library. There will be multiple stewards talking about advertising, getting foot traffic, how to build your box, etc. Auburn. Looking to do 15 Library's and having a plaque with the 150 logo on them. Looking to try and get businesses to participate and have a Little Library in front of their business.

It was recommended by the Committee that the production of the Yearbook be put off so all events in 2019 can be included and possibly look to sell the book at our Birthday February 22, 2020 which is technically the end of the celebration year. Pre Purchase for Christmas to keep those sales.

The Old Edward Little House is willing to open on Memorial Day and Alumni weekend.