



Auburn Police Department



Phillip L. Crowell
Chief of Police

Jason D. Moen
Deputy Chief

Rita P. Beaudry
Office Manager

FOR IMMEDIATE PRESS RELEASE

11-28-12

DEPARTMENT IPHONE & ANDROID APP NOW AVAILABLE TO THE PUBLIC

The Auburn Police department's newest community policing initiative is now available right on your Android or iPhone.

The app has 24 possible features and options. Some of the features include department contacts, push notifications, feedback & tips forms, as well as options to retrieve information from FEMA, the National Weather Service, and the National Terror Advisory System. Other uses include links for wanted persons, videos, sex offenders and blog posts.

The phone application or "app" can be downloaded free by searching for **My Police Department** or **MyPD** in the iPhone or Android marketplace. The police app is available to the public free of charge and is also free of any advertisements. Once downloaded, you simply navigate to the Auburn Police Department.

"This police app is a great addition to our agency" said Chief Phillip L. Crowell Jr. "Opening the lines of communication with the public is our goal and MyPD app will provide citizens with a one-stop interactive option. The APD will now be able to push out notifications and alerts to the public and the public will have a variety of ways to communicate with us."

Users will have the option of choosing the Auburn Police app or to view other police departments on MyPD by choosing a different city or state. Upon opening, the app defaults to the last agency viewed which makes it easy to always open right to the Auburn Police Department. The department home screen contains a number of features with more located in the bottom menu which activate upon touch or swipe.

"Our app's crime tips or questions and feedback features allows a user to choose a topic from the forms dropdown menu that best suits them. Their message will then be routed to the correct Officer." said Deputy Chief Jason Moen. "Forms can be sent anonymously to the department, but we encourage an email address or phone number if you would like a response. Users will also have the opportunity to upload photos when submitting tip and feedback forms. "

In addition, new forms have been created to facilitate sending in tips or concerns. The Auburn Police Department's Tip, Commendation, and Feedback forms are available online from the department's Facebook page – www.facebook.com/auburnpd.

As is the case with our email, tip sites, and social media, our app is not for any type of emergency situation. The app is designed for routine questions and information sharing. The Auburn Police Department attempts to review all messages in a timely fashion but does not always monitor messages and activity at all times. 9-1-1 is always the preferred method for emergency situations or response.

More app information can be found on the Auburn Police Department's Facebook Page and the MyPD app website <http://MyPDapp.com>

