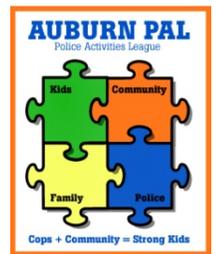


# Auburn PAL Sponsorship Menu

The Auburn Police Activities League appreciates gifts of any size, no matter how large or small. Help us provide critical prevention and intervention through academic and recreational activities that build character, develop leadership & foster mutual respect. Questions? Call 207.333.6650 x2070.



## **POLICE CHIEF Level Sponsor | \$5,000 or more**

### **Police Chief Level sponsors receive:**

- 6 tickets to attend the Chick-fil-A Leadercast to benefit Auburn PAL on May 10, 2013
- Logo featured prominently on all Leadercast event promotion
- Vendor/display table at Leadercast, if desired
- Stationary tile ad or logo on Auburn PAL website with link to sponsor website
- Lunch for 4 with Chief of Police

Mention in PAL internal/external communication tools (whenever possible) for one year  
"Puzzle piece" wall plaque with sponsor name and logo displayed at PAL Center  
Recognition as Chief Level sponsor on PAL print & electronic promotional materials

## **DEPUTY CHIEF Level Sponsor | \$2,500**

### **Deputy Chief Level sponsors receive:**

- 4 tickets to attend the Chick-fil-A Leadercast to benefit Auburn PAL on May 10, 2013
- Logo featured prominently on all Leadercast event promotion
- Vendor/display table at Leadercast, if desired
- Stationary tile ad or logo on Auburn PAL website with link to sponsor website
- Lunch for 2 with Deputy Chief of Police

"Puzzle piece" wall plaque with sponsor name and logo displayed at PAL Center  
Recognition as Deputy Chief Level sponsor on PAL print & electronic promotional materials

## **LIEUTENANT Level Sponsor | \$1,000**

### **Lieutenant Level sponsors receive:**

- 3 tickets to attend the Chick-fil-A Leadercast to benefit Auburn PAL on May 10, 2013
- Logo featured prominently on all Leadercast event promotion
- Vendor/display table at Leadercast, if desired
- Rotating tile ad or logo on Auburn PAL website

"Puzzle piece" wall plaque with sponsor name and logo displayed at PAL Center  
Recognition as Lieutenant Level sponsor on PAL print & electronic promotional materials

## **SERGEANT Level Sponsor | \$500**

### **Sergeant Level sponsors receive:**

- 2 tickets to attend the Chick-fil-A Leadercast to benefit Auburn PAL on May 10, 2013
- Rotating tile ad or logo on Auburn PAL website

Recognition as Sergeant Level sponsor on PAL print & electronic promotional materials

## **CORPORAL Level Sponsor | \$250**

### **Corporal Level sponsors receive:**

- 1 ticket to attend the Chick-fil-A Leadercast to benefit Auburn PAL on May 10, 2013
- Logo featured on all Leadercast event promotion

Recognition as Corporal Level sponsor on website, print & electronic promotional materials

## **PATROL OFFICER Level Sponsor | \$150**

### **Patrol Officer Level sponsors receive:**

- 1 ticket to attend the Chick-fil-A Leadercast to benefit Auburn PAL on May 10, 2013

Recognition as Patrol Officer sponsor on website, print & electronic promotional materials

## **CADET Level Sponsor | \$125**

- 1 ticket to attend the Chick-fil-A Leadercast to benefit Auburn PAL on May 10, 2013

*\*Receive an "Early Bird" Price of \$99 if payment is received before April 20, 2013!*

**EVERY gift helps a PAL kid to succeed.** No amount is too small. Your contribution helps build a stronger community by building great kids!

**Yes!** I would like to support Auburn PAL at the following level:

- CHIEF OF POLICE Sponsor | **\$5,000**
- DEPUTY CHIEF Sponsor | **\$2,500**
- LIEUTENANT Sponsor | **\$1,000**
- SERGEANT Sponsor | **\$500**
- CORPORAL Sponsor | **\$250**
- PATROL OFFICER Sponsor | **\$150**
- CADET Sponsor | **\$125**

I am unable to sponsor at any of the above levels, but please accept my contribution in the amount of: \$ \_\_\_\_\_

Organization \_\_\_\_\_

Individual/Contact Name \_\_\_\_\_

Organization website \_\_\_\_\_

Address \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_

Please make checks payable to: "Auburn Police Department" and remit (with form) to Auburn Police Department, Attn: Liz Allen, 60 Court Street, Auburn, Maine 04210.  
E-mail your high-resolution logo to: [lallen@auburnmaine.gov](mailto:lallen@auburnmaine.gov).

*The Auburn Police Activities League (PAL) is a 501(c)3 charitable organization. Your gift is tax-deductible.*

### Terms and Conditions of Sponsorship

The terms and conditions outlined herein have been established for the mutual benefit and protection of the Sponsor and the Auburn Police Activities League – PAL (a non-profit organization) – and may not be modified unless in writing signed by both parties. The Sponsor agrees to these terms and conditions as an integral part of this binding contract. Please read carefully to avoid any misunderstandings.

1. Checks, cashier's checks and money orders are acceptable forms of payment. Sponsorship benefits are conditional upon payment of sponsorship fee. The Sponsorship fee is due at the time of commitment.
2. The sponsor benefits listed in this document for each respective sponsorship level constitute the entire package of benefits offered to sponsors. Auburn PAL is under no obligation to provide additional benefits not mentioned in this document, whether promised otherwise or not, unless agreed in writing by the President of Auburn PAL.
3. Unless otherwise stated in writing by the Sponsor, the Sponsor permits Auburn PAL to use the Sponsor's name and/or logo in promotional materials, advertising, and public announcements relating to the PAL Center. The Sponsor further represents and warrants that it has the right to grant this permission. It being understood that the Sponsor shall retain all ownership rights in its trademarks, and that any goodwill related to the use of the Sponsor's trademarks shall inure to the benefit of the Sponsor, the Sponsor shall hold the Auburn Police Activities League harmless against any and all actions related to PAL's use of the Sponsor's trademarks.
4. The Auburn Police Activities League reserves the right to decline the sponsorship support of any organization or firm.
5. The Sponsor recognition items listed in this sponsorship menu apply to new Sponsors only. Previous gifts to Auburn PAL (including in-kind) do not qualify.

I agree to the Sponsorship Terms and Conditions above. \_\_\_\_\_ Date \_\_\_\_\_

### PAL Center Use Only:

Form Rec'd _____	
Logo Rec'd _____	
Paid On _____	
Check # _____	