

**PRESS RELEASE FOR IMMEDIATE DISTRIBUTION**

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**Contact:** Norway Savings Bank Arena  
Marc Gosselin, General Manager/Executive Director of Sport Tourism  
985 Turner Street  
Auburn, Maine 04210  
207-333-6688  
[mgosselin@auburnmaine.gov](mailto:mgosselin@auburnmaine.gov)

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**NORWAY SAVINGS BANK ARENA: UMAINE LADY BLACK BEARS TO WEAR PINK UNIFORMS IN SUPPORT OF BREAST CANCER AWARENESS MONTH**

AUBURN, ME. – The Norway Savings Bank Arena in association with the University of Maine Lady Black Bears hockey team have announced they will host a Division 1 National Collegiate Hockey Association (NCAA) regular season game between the University of Maine Lady Black Bears and the ladies from Brown University at 7:00 PM on Friday, October 23, 2015.

General Admission tickets are on sale for \$5.00. Tickets can be purchased by phone at 207-333-6688 or online at <http://www.norwaysavingsbankarena.com/page/show/2081880-umaine-lady-black-bears-vs-brown-university>

The Lady Black Bears will be wearing special, pink camouflage uniforms to show their support for the fight against breast cancer. The uniforms will be auctioned off at a date to be determined.



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