



## City of Auburn, Maine

Economic & Community Development

60 Court Street

Auburn, Maine 04210

207.333.6601

[www.auburnmaine.gov](http://www.auburnmaine.gov)

### INVITATION

- What:** 1<sup>st</sup> Auburn Economic Development Round Table Discussion  
**Where:** Auburn City Hall, Council Chambers  
**When:** Tuesday, January 24, 2017 10 A.M. – Noon (Snow Date Tuesday, January 31, 2017)  
**Why:** Opportunity to Share Ideas, Connect and Collaborate  
**Who:** Bankers, Developers and Realtors

You are invited to attend a presentation and participate in a round table discussion of what's on the horizon for economic development opportunities in the City of Auburn.

Specifically, you will:

- Learn about new programs created to stimulate economic growth for small businesses and engage neighborhoods in revitalization efforts
- Discover new commercial and residential investment opportunities and community enhancing projects.
- Find out how Auburn's Economic and Community Development Staff can help your projects move quickly to fruition.

Most importantly:

- We need to hear from you! Please come and share your thoughts with city staff about what we can do to help you and your clients succeed in a community that is looking to develop its downtown into a thriving main street for business and residential use, expand recreational enjoyment of the beautiful Androscoggin River area and attract world class businesses that pay salaries that will entice employees to want to live, work and play in Auburn.

We look forward to meeting you and hearing your thoughts, and we hope that you will be excited to attend and forge a relationship with the staff that will form the base for moving the City of Auburn forward into increased economic vitality. Auburn is a great alternative to the Portland area with affordable home prices, abundant recreational opportunities and easy access to the turnpike. We want your help marketing Auburn as a great place to locate a home or business.

Please RSVP to Linda Cohen at [lcohen@auburnmaine.gov](mailto:lcohen@auburnmaine.gov) no later than January 18<sup>th</sup>.



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## **Economic Development Roundtable Agenda**

Tuesday, January 24, 2017 10 A.M. to Noon

Auburn City Hall Council Chambers

1. Greeting, Introductions and Opening Remarks (5 min.)
2. Auburn Economic and Community Development Overview (15 min.)
  - a) Economic Development
    - TIF
    - GIS Assisted Project Site Analysis
  - b) Community Development
    - STAR program
    - Neighborhood Challenge Grant
    - HOME Program
    - CBDG Program
  - c) Planning and Permitting
    - Business Friendly Approach to Development Facilitation
    - Plan Review Committee- Multi-agency review of plans
    - City Delegated Review and Approval of Large Projects (Site Law, Stormwater and Traffic Movement Permits)
3. Auburn Projects and Opportunities (15 min.)
  - a) Industrial Area - Intermodal Site, Auburn Industrial Park, LA Airport
  - b) New Auburn Village Center Plan
  - c) Downtown, Form Based Code and Infill Development
  - d) Neighborhood Revitalization, Low Cost of Housing
  - e) Foreign Investment- Medical Tourism
  - f) Quality of Life- Sports Tourism, Riverwalk Trail, Outdoor Recreation
4. Roundtable Discussion (60 min.)
  - a) What are your impressions of Auburn? It's Economic Development program?
  - b) What do you see as trends in the local, state or regional economy?
  - c) What are Auburn's best assets?
  - d) What are the impediments to development?
  - e) What do you need from us? What can we do better?