



Press Release for Immediate Distribution

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AUBURN: FIRST CITY TO PARTICIPATE IN GOVERNOR'S 'HIRE-A-VET' INITIATIVE

AUBURN, ME – The City of Auburn is proud to announce that it will serve as Maine's first city to participate in one of Governor LePage's newest initiatives. The Maine 'Hire-A-Vet' campaign began on September 7, 2015 and will take place over 100 days. The goal of the statewide campaign is to commit at least 100 employers to recruit veterans and with the result of at least 100 veterans hired.

"Auburn has continued to show itself as an employer that supports its staff and their families on active duty when they've been called to serve overseas. It's one of the reasons I'm proud to serve as this City's Mayor," states Jonathan LaBonté. "Today, I'm excited to announce that our City Manager and Assistant City Manager, both of whom are veterans, have responded quickly to establish Auburn as the first municipality in Maine to sign on to the 'Hire-A-Vet' program. Auburn is committed to this initiative and we look forward to bringing more veterans to our team."

The campaign will provide support for employers to expand the hiring of veterans to include a network of state and federal agencies, resources and nonprofits; education on military language and culture; assistance with recruiting, hiring, assimilation and retention; a Veteran Hiring Toolkit and recognition for the hiring and advancement of veterans.

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