

# Council Meeting Agenda Packet July 6, 2010

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# City Council Meeting and Workshop July 6, 2010

## **Agenda**

5:00 p.m. Dinner

5:30 p.m. Workshop

A. Discussion: Comprehensive Plan (Planning Board/ Comp Plan Committee/ Eric Cousens 45 min)

B. Discussion: Neighborhood Stabilization Program budget amendment. (Glenn 5 min)
C. Discussion: Review of Auburn's Municipal Code, Chapter 32 (Roland/ Glenn 15 min)

Discussion: Review of Auburn's Municipal Code, Chapter 32 (Rola
 Discussion: Residential trash pick up (Glenn, 15 min)

E. Discussion: Webpage Business Development (Roland/ Glenn 10 min)

#### 7:00 p.m. City Council Meeting

#### Pledge of Allegiance

I. Consent Items—All items listed with an asterisk (\*) are considered as routine and will be approved in one motion. There will be no separate discussion of these items unless a Councilor or citizen so requests. If requested, the item will be removed from the consent agenda and considered in the order it appears on the agenda. Consent items are as follows: Minutes of June 21, 2010, Communications from The Dempsey Challenge, Application for Business license fee waiver from Auburn School Department, Communications from United New Auburn Association for use of City property for community picnic.

#### II. Minutes

\* Minutes of June 21, 2010

#### III. Reports

Mayor

#### **City Councilors**

- Michael Farrell: Rec Adv Bd, Airport, Audit, Lake Aub Watershed Protection Comm,
- Robert Hayes: Planning Bd, Water, Library, and Railroad
- Daniel Herrick: MMWAC, Auburn Housing
- David Young: School Committee, Cable TV Adv Board
- Raymond Berube: Lewiston-Auburn Economic Growth Council, Sewer, Audit, USM-L/A
- Belinda Gerry: LA Transit, Neighborhood Stabilization Program, L/A Public Health Committee,
- Eric Samson: 9-1-1, Auburn Business Development Corp, Andros Valley Council of Gov

#### City Manager

#### IV. Communications, Presentations and Recognitions

\*07062010-00 Communication from "The Dempsey Challenge, a Journey of Hope"

Re: Services and support requests

\*07062010-01 Application for Business license fee waiver from Auburn School Dept.

\*07062010-02 Communications from United New Auburn Association for use of City property for picnic.

#### Auburn City Council Meeting & Workshop

July 6, 2010

V. Open Session – Members of the public are invited to speak to the Council about any issue directly related to City business which is *not on this agenda* 

#### VI. Unfinished Business

#### VII. New Business

07062010-03 Resolve - Neighborhood Stabilization Program budget amendment

07062010-04 Executive Session – Title 1 M.R.S.A. Section 405(C) – Labor negotiations (Fire)

07062010-05 Executive Session - Title 1 M.R.S.A. Section 405(C) - Labor negotiations

(Public Works)

07062010-06 Executive Session - Personnel Issue (Title 1 MRSA Section 405)

(City Manager's Evaluation)

07062010-07 Resolve – Amend City Manager's Contract

**VIII. Open Session** - Members of the public are invited to speak to the Council about any issue directly related to City business which is *not* on the agenda.

#### IX. Future Agenda/Workshop Items

#### X. ADJOURNMENT

Executive Session: On occasion, the City Council discusses matters which are required or allowed by State law to be considered in executive session. Executive sessions are not open to the public. The matters that are discussed in executive session are required to be kept confidential until they become a matter of public discussion. In order to go into executive session, a Councilor must make a motion in public. The motion must be recorded, and 3/5 of the members of the Council must vote to go into executive session. An executive session is not required to be scheduled in advance as an agenda item, although when it is known at the time that the agenda is finalized, it will be listed on the agenda. The only topics which may be discussed in executive session are those that fall within one of the categories set forth in Title 1 M.R.S.A. Section 405. Those applicable to municipal government are:

- A. Discussion of personnel issues
- B. Discussion or consideration by a school board of suspension of expulsion
- C. Discussion or consideration of the condition, acquisition or the use of real or personal property permanently attached to real property or interests therein or disposition of publicly held property or economic development only if premature disclosures of the information would prejudice the competitive or bargaining position of the body or agency
- D. Labor contracts
- E. Contemplated litigation
- F. Discussions of information contained in records made, maintained or received by a body or agency when access by the general public to those records is prohibited by statute;
- G. Discussion or approval of the content of examinations administered by a body or agency for licensing, permitting or employment purposes; consultation between a body or agency and any entity that provides examination services to that body or agency regarding the content of an examination; and review of examinations with the person examined; and
- H. Consultations between municipal officers and a code enforcement officer representing the municipality pursuant to Title 30-A, section 4452, subsection 1, paragraph in the prosecution of an enforcement matter pending in District Court when the consultation relates to that pending enforcement matter.

Auburn City Council, July 6, 2010, Page Two

# CITY OF AUBURN JUNE 21, 2010 CITY COUNCIL MEETING

#### **PRESENT**

Mayor Richard D. Gleason, Councilors Michael J. Farrell, Robert P. Hayes, Daniel R. Herrick, David C. Young, Raymond C. Berube, Eric G. Samson and Belinda A. Gerry, City Manager Glenn Aho, Assistant City Manager Laurie Smith and Acting City Clerk Carrie Ivey. There were approximately 25 people in the audience.

Mayor Gleason called the meeting to order at 7:00 p.m. in the Council Chambers of the Auburn City Building with a salute to the flag.

#### **CONSENT AGENDA**

Councilor Berube moved to accept, place on file, and approve the items marked with an asterisk. Seconded by Councilor Farrell. Vote: 7 Yeas.

#### \*MINUTES OF June 7, 2010

Approved under consent agenda.

#### REPORTS OF THE MAYOR

#### REPORTS OF CITY COUNCILORS

Councilors reported on their Council Committee Assignments.

During this time Councilor Gerry expressed concern over the issue of the number of Sergeants that were budgeted for vs. the number currently on staff in the Police Department. She indicated that she had heard from several constituents in regard to this issue. Councilor Herrick requested that the minutes reflect the discussion, stating that he had also spoken to several citizens that were concerned about it. He requested that the Chief of Police clarify the issue at some point. Mayor Gleason invited the Chief of Police to approach the podium to speak. The Chief responded by explaining that due to the uncertainty of the budget process positions and duty assignments were shifted between different divisions in the Department, but that the number of sergeants still remains at five, as budgeted for. He answered questions from the Councilors, assuring them that no new position had been created.

#### REPORTS OF THE CITY MANAGER

Finance Report- Month of May

Councilor Berube moved to accept the Finance Report for the month of May as presented by City Manager, Glenn Aho. Seconded by Councilor Farrell. Vote: 7 Yeas

City Manager reported on CDBG Program Amendments.

#### COMMUNICATIONS, PRESENTATIONS, AND RECOGNITIONS

#### **OPEN SESSION**

Joe Gerry from 1200 Sopers Mill Road, Henri St. Pierre from Granite Mills Estates

#### OPEN SESSION CLOSED

#### **UNFINISHED BUSINESS**

None

#### **NEW BUSINESS**

1. ORDER – TO ESTABLISH THE PROPERTY TAX PAYMENT DUE DATES AND TO ESTABLISH THE PROPERTY TAX DELINQUENCY AND OVERPAYMENT INTEREST RATES FOR FISCAL YEAR 2011

Mayor Gleason advised of the Council of a typographical error in the Order. Councilor Berube moved for passage of the Order with the corrected information. Seconded by Councilor Farrell. Vote: 6 Yeas with Councilor Gerry voting Nay.

2. DISCUSSION – REVIEW OF THE CAPTIAL IMPROVEMENTS BONDS PROJECTS (CIP2) FOR FY2011.

No action needed.

3. DISCUSSION – REVIEW OF CAPITAL PURCHASES- SPECIAL REVENUE (CIP3) FOR FY2011.

No action needed.

4. RESOLVE – AUTHORIZE CITY MANAGER TO TRANSFER FUNDS FROM UNDESIGNATED FUND BALANCE FOR FISCAL YEAR 2010 BUDGET (ESTIMATED \$400,000)

Councilor Berube moved for the passage of the Resolve. Seconded by Councilor Young. Vote: 5 Yeas with Councilors Gerry and Farrell voting Nay.

5. SET JULY  $6^{TH}$  AS THE DATE FOR FIRST MEETING IN JULY.

Councilor Berube moved that the first meeting in July be on the  $6^{th}$  of the month. Seconded by Councilor Hayes. Vote: 7 Yeas.

6. CONFIRM THE APPOINTMENT OF KAREN VEILLEUX TO THE LEWISTON/AUBURN TRANSPORTATION COMMITTEE.

Councilor Gerry moved to confirm the appointment. Seconded by Councilor Samson. Vote: 7 Yeas.

#### SUSPEND THE RULES

Councilor Farrell moved to suspend the rules to return to workshop Items G & H. Seconded by Councilor Berube, Vote: 7 Yeas.

# WORKSHOP ITEMS G (Holiday Lighting, Vista Drive) DISCUSSED No Action.

# **WORKSHOP ITEM H (Vincent Square conceptual drawing) DISCUSSED**No Action.

#### SUSPEND THE RULES

Councilor Farrell moved to suspend the rules to move Open Session before the Executive Sessions. Seconded by Councilor Herrick. Vote: 7 Yeas.

#### **OPEN SESSION**

No one spoke.

#### **CLOSED OPEN SESSION**

#### 7. EXECUTIVE SESSION

Councilor Berube moved to go into Executive Session pursuant to Title 1, Section 405, Subsection 6D, MRSA for the purpose of discussing labor negotiations for Teamsters Local Union #340-Public Works. Seconded by Councilor Young. Vote: 7 Yeas.

Councilor Gerry moved to come out of Executive Session. Seconded by Councilor Berube. Vote: 5 Yeas with Councilors Herrick and Farrell having left.

#### 8. EXECUTIVE SESSION

Councilor Berube moved to go into Executive Session pursuant to Title 1 MRSA Section 405 for the purpose of discussing a personnel issue. (City Manager's Evaluation) Seconded by Councilor Hayes. Vote: 5 Yeas

Councilor Gerry moved to come out of Executive Session. Seconded by Councilor Hayes. Vote: 4 Yeas with Councilor Samson absent for the vote.

#### Future Agenda/ Workshop Items

Councilor Samson-Single polling place

#### **ADJOURNMENT- 10:00 PM**

Councilor Berube moved to adjourn. Seconded by Councilor Hayes. Vote: 5 Yeas

A TRUE RECORD	ATTEST:	CITY CLERK

# **City Council Agenda**

# **Communication:**

The Dempsey Challenge, A Journey of Hope

RE: Services and support requests for 2010 Summarization of the 2009 event.

#### FESTIVAL APPROVALS REQUIRED FROM CITY OF AUBURN

By The Dempsey Challenge October 2-3, 2010

April 21, 2010

Auburn City Council City of Auburn 60 Court St Auburn, ME. 04210

Re: The Dempsey Challenge

Dear Councilors,

Thank you for your consideration of support and partnership regarding the 2<sup>nd</sup> Annual Dempsey Challenge, a Journey for Hope. Without a doubt, last year's event was one of the most successful events for the Lewiston-Auburn community, with an important fundraising focus for the Patrick Dempsey Center for Cancer Hope & Healing. Already we have had participant registration exceeding that of 2009 and are looking forward to an even bigger event.

Based on several months of planning with both city entities and agencies, we have developed the following areas of city service that the Dempsey Challenge respectfully requests in-kind services and support. Please note that as the event continues to develop, our plan will adjust accordingly.

Thank you in advance for your consideration and we look forward to your feedback and questions.

The Executive Committee for The Dempsey Challenge respectfully submits the schedule of The Dempsey Challenge and requests the following:

#### Police

Estimated Manpower/Time/Location

October 1, Friday- posting of "No Parking" signs on Mill St, and Main St. from Millers Alley to Mill St.

October 2, Saturday - 7:30am to 10:30am, Road closure and detour traffic control for 5K and 10K run courses.

Manpower - 2 fix post officers for course closure, 2 officers with cruisers for manning detours, 1 officer for command center.

October 3, Sunday-7:30am to 5:00pm, Road closure at start and detour traffic control for bike route. Special attention to Moosebrooke and 202, and Kittyhawk and 202.

Manpower- 2 officers with cruisers for manning detours and closures, 1 officer for command center.

#### **Public Works**

Tasks/Times/Locations

September 30, Thursday- By this date would like Bonny Park mowed and cleaned.

October 1, Friday- Remove bollards from railroad bridge. Place trash cans throughout Bonny Park. Drop barricades for closure of run course along route and at Bonny Park.

October 2, Saturday- Drop cones to secure runners lane on Main St. Pick up cones post event (roughly 11am).

October 3, Sunday- Drop cones to secure cyclists lane on Main St. Pick up cones post event (roughly 5:30pm). Also, covering of RR tracks on Old Danville Rd. and Lewiston Junction Rd.

October 4, Monday- pick up of barricades, trash cans, and all city owned supplies. Replace bollards on railroad bridge.

#### Parks Department

Facilities needed and Times

October 2, Saturday- 8:00am-10:30am Use of Bonny Park for run course.

October 3. Sunday- 8:30am - 5:30pm Use of Bonny Park and Riverwalk for bike course.

#### Fees, Waivers, Etc.

We request the following:

Waiver off all permitting fees including but not limited to; parks, parade, food, fire, sound, concessions, and alcohol. Waiver of fees and full use of City Hall lot and garages on October 2 and 3.

#### Liability Insurance

The Dempsey Challenge has secured a \$1,000,000 general liability policy.

An additional secured certificate will be presented to the city prior to the festival.

#### **Emergency Medical Services**

The Dempsey Challenge will arrange first aid services in Simard-Payne Police Park, Bonny Park and along our entire route.

#### Trash Removal

Site upkeep and restoration will be contracted with a private company. However, we request that Public Works provide 2x50' dumpsters at Simard-Payne Park and cover the tipping fees.

#### Sanitary Facilities

40 standard, 5 ADA, and 5 handwashing stations will be set up to accommodate the participants. This will be contracted through a private company.

#### Sanitary Compliance for Food Booths

If food vendors are allowed to participate on-site, they will be responsible and required to comply with local food booth ordinances.

#### Licenses

The Dempsey Challenge will supply license information for food booths to the City Clerk and Health Inspector. The event is also submitting applications for Park use (to the Parks and Recreation Department), an Outdoor Entertainment license, a Sound Amplification permit, and a parade permit for road use. We respectfully request the waiver of fees by the City Council.



# **Fact Sheet**

**Event** 

The Dempsey Challenge presented by Amgen

Date/Time

Saturday, October 2, 2010

8 a.m. – 5 p.m.

Sunday, October 3, 2010

7:30 a.m. – 5 p.m.

Location

Simard-Payne Police Memorial Park 46 Beech Street, Lewiston, Maine

Website

www.dempseychallenge.org Event and volunteer registration available

Mission

The Dempsey Challenge presented by Amgen is an annual international fundraising platform in Lewiston/Auburn, Maine which benefits The Patrick Dempsey Center for Cancer Hope & Healing at Central Maine Medical Center. The Dempsey Center provides free support, education and

wellness services to cancer patients, survivors and caregivers.

**Fundraising** 

There is a \$150 minimum fundraising requirement for each participant 18 years and over.

**Primary Events** 

10K (6.2 mile) run/walk and 5K (3.1 mile) run/walkOctober 2Kids' Fun Run presented by HannafordOctober 210, 25, 50 and 100 mile cycling toursOctober 3

Amgen Breakaway from Cancer Survivor Walk

October 3

**Ancillary Events** 

Festival in the Park including Health and Wellness Expo, Vendor Fair, KidZone, food court, live entertainment, lobster bake (Oct. 3 only), 5 & 10 K Café (Oct. 2 only), health screenings, survivor walk (Oct. 3 only) and art workshop.

**Registration Fees** 

Cycle \$75 (Participants choose one of four distances)
Run/Walk \$35 (Participants choose one of two distances)

Cycle and Run/Walk

\$100 (Participants choose one cycle distance and one run/walk distance)

Kids' Fun Run F

Free

- Cycle registration fee includes a lobster bake. Run/walk registration includes the breakfast tent.

- Run/Walk participants can purchase a ticket for the Sunday lobster bake by emailing

info@dempseychallenge.org by September 24, 2010.

Notable participants

Patrick Dempsey: Event namesake, actor, avid cyclist, Maine native

Social Media

Facebook. Twitter and YouTube

**Sponsors** 

Amgen Nassau Broadcasting WMTW Channel 8 Down East Magazine Sun Journal Specialized

Hannaford Friends of Mel

Gritty's Willis of New England Rinck Advertising Gifford's Ice Cream Maine Tourism

Poland Spring Bottling

Deltran Concentra

L.L.Bean Conce

**Event Manager** 

Wendy Tardif (207) 795-5546

info@dempseychallenge.org



# Auburn Police Department

Memorandum



# Phillip L. Crowell Chief of Police

Jason D. Moen

Tracey Steuber

Deputy Chief

Kevin Mulherin

Rita P. Beaudry Office Manager From:

To:

02/24/2010

Re:

Dempsey challenge estimate of costs

Estimated hours and officers to work Dempsey Challenge

Day 1, 5K and 10 K

1 officer @ Main St/Newbury St

1 officer @ Mill St/South Main St

1 officer @ Broad St/South Main St

1 officer @ Broad St/Mill St

1 officer @ Laurel Ave/Newbury St

1 officer @ Command Post

All officers will report at 0800 and be relieved upon completion of the event, (1300 hrs)

6 officers @ 5 hrs each = 30 hrs 30 hrs@ \$40.00/hr = \$1200.00

Day 2, Bike ride

1 officer @ Broad St/Riverside Dr

1 officer @ Kittyhawk Ave/Washington St

1 officer @ Mill St/South Main St

1 officer @ Command Post

All officers will reports at 0730 and be relieved upon completion of event, (1700 hrs)

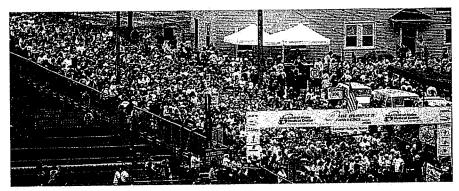
4 officers @ 9.5 hrs = 38 hrs 38 hrs@ \$40.00/hr = \$1520.00

Total cost for event: \$2,720.00





















Post Event Summary
The Dempsey Challenge presented by Amgen
Oct. 4, 2009
Lewiston/Auburn, Maine





# The Dempsey Challenge

3,500 Participants
265 Fundraising teams
Over 600 Volunteers
Over 1 million dollars raised

The inaugural Dempsey Challenge presented by Amgen was created by actor and Maine native Patrick Dempsey to serve as the primary fundraiser for The Patrick Dempsey Center for Cancer Hope & Healing at Central Maine Medical Center, Lewiston.

The one-day event offered participants one of four cycling distances (10, 25, 50 and 100 miles) or a 5-kilometer (3.1 mile) run/walk. A free Festival in the Park including a Health and Wellness Expo, KidZone and live entertainment was also included.



## Mission Statement

The Dempsey Challenge presented by Amgen is an annual, international fundraising platform in Lewiston/Auburn, Maine which benefits The Patrick Dempsey Center for Cancer Hope & Healing at Central Maine Medical Center. The Dempsey Challenge is a run, walk or cycling experience which integrates the passion and support of the cancer community with the hospitality of the Lewiston/Auburn community, while providing a rewarding experience and unprecedented value to all participants and partners.

The Patrick Dempsey Center for Cancer Hope & Healing, founded in March, 2008 by actor and Maine native Patrick Dempsey, provides free support, education and wellness services to cancer patients, survivors and caregivers.





# Beneficiary

The mission of The Patrick Dempsey Center for Cancer Hope & Healing is to provide the highest quality of education, support and wellness services to enhance the quality of life of individuals, families, and communities touched by cancer.

THE PATRICK DEMPSEY CENTER FOR Cancer Hope & Healing

We strive to embrace the whole person, including body, mind, and spirit, in a respectful, inclusive, and healing environment.

At Central Maine Medical Center

Dempsey Center services are offered 100-percent free of charge.

As an integral part of cancer care offered at The Central Maine Comprehensive Cancer Center, as well as at our affiliated rural oncology clinics in Bridgton and Rumford, the direct services provided through the Dempsey Center are designed to support, educate, and promote healing. Our dynamic, interactive website, www.dempseycenter.org, allows access to reliable cancer-related information for users anywhere in the world.

#### Services of the Dempsey Center include:

- Integrative medicine services and classes, such as massage, reiki, yoga, Tai Chi, expressive arts therapy & more
- Toll-free Cancer Assistance Line
- Dedicated Oncology Social Workers
- Financial Resource Counseling
- Community cancer-related health outreach and education
- Professionally facilitated cancer and caregiver support groups

With your support, the Dempsey Center will continue to provide these services free-of-charge to cancer patients, survivors and caregivers. We also intend to expand our programming to better serve children whose lives have been affected by cancer.

Following the inaugural Dempsey Challenge, the Dempsey Center launched the Kids Comfort Pack program, which includes a free self-care kit for children with cancer or who have an important person in their lives with cancer. In 2010, we hope to be able to launch additional programming to better serve this often overlooked population.

The Patrick Dempsey Center for Cancer Hope & Healing is a true example of the old adage about "It takes a village ..." Our ability to respond to the needs of people living with cancer requires dedicated staff, passionate volunteers, and generous donors alike. We deeply appreciate your support, involvement, and commitment to this worthwhile cause.





# **Ancillary Events**

#### **Sponsor Dinner**

The official 'kickoff' of the weekend. This dinner celebrates those whose generous contributions make the Dempsey Challenge possible.

#### **Private Ride**

The crown jewel of fundraising incentives. The top fundraisers are invited to take part in a private ride and reception with Patrick Dempsey and other celebrity riders.

#### **Press Conference**

An opportunity for national and local media to interview Patrick Dempsey, guest professional cyclists and major sponsors before the big day.

#### **Champions for Hope Banquet**

Complete with a silent auction fundraiser, dinner, guest speakers and entertainment, major sponsors and top fundraisers join for a night of celebration.

#### **Amgen Breakaway from Cancer Award**

Presented during the Champions for Hope banquet, the award recognizes those who demonstrate a passion for survivorship by helping others diagnosed with cancer.

#### **Festival in the Park**

A daylong festival including a Health & Wellness Expo focusing on cancer prevention and early detection, live entertainment, KidZone and many more attractions.

#### Kids' Fun Run

Time for the kids to get in on the action! Youngsters, parents and area mascots take part in an event that breeds plenty of smiles from participants and spectators.

#### Amgen Breakaway from Cancer Survivor Walk

A fitting close to the Dempsey Challenge weekend. Cancer patients, survivors, caregivers and family members join in a stroll of togetherness and hope.





















# Marketing

#### **Print**

#### Collateral

- 1,500 Posters and 10,000 Rack Cards
- 6,000 Maine Chambers of Commerce Inserts
- 2 Street Banners
- 34,035 Event Program Guides

#### **Advertisements**

- AirTran Magazine Cir. 300,000
- Down East Mag. (3 ads) Cum.Cir. 177,000
- Portland Magazine (2 ads) Cum. Cir. 200,000
- Maine & New Hampshire Newspapers (ads)
   Cum. Cir. 1.1 million

#### TV:15 and:30 second spots

- WMTW Portland ABC affiliate 250 spots
   Est. Cum. Reach 5.4 million
- WABI Bangor CBS affiliate 7 spots Est. Cum. Reach 152,000

# An event sponsoed by the Central Mainte Medical Family Fill Energy Service And Central And Central Mainte Medical Family And Central And Central Mainte Medical Family And Central And Central Mainte Medical Family And Cent

#### Radio: 60 and: 10 second spots

- WFNK, WBQQ, WLAM, WBQX Portland 1,575 spots Est. Cum. Reach 7.8 million
- WBLM Portland

40 spots Est. Cum. Reach 250,000

Maine Public Broadcasting – Statewide

7 spots Est. Cum. Reach 132,000

#### **Online promotion**

- Boston.com Boston Globe
- Portland Press Herald/Maine Sunday Telegram Portland and Statewide
- Bangor Daily News
- Kennebec Journal
- Sun-Journal
- Seacoast Group Portsmouth, New Hampshire
- USA Cycling Championships.com
- WMTW.com
- Natural Nutmeg.com Connecticut
- Plus 35 other websites

#### Est. Cum. Reach of 4 million





## **Public Relations**

#### **Feature Stories, Print**

Down East Magazine (regional) Cir. 59,000
Bicycling Magazine (international) Cir. 425,000
Portland Magazine (regional) Cir. 100,000
Lake Living Magazine (regional)
Maine Newspapers (42 total) Cum. Cir. 1 million

#### Feature Story, TV

Nov. 29 Extreme Home Makeover: Home Edition Estimated 1 million viewers

#### Feature Story, Internet

New England Cable News, 4 million impressions

#### **E-Newsletters and News Releases**

Distributed monthly to over 10,000 combined media, participants, volunteers, donors and fans.









Amgen named presenting sportso of The Dempsey Challenge; A Journey for Hope

#### Participation capped at 3,500

With less than a morth to go before the inaugural Dempaey Challenge, an enthusiastic curgo in registrations has prompted event officials to cap the number of participants — cycletts, runners and walkers - st 3.500.



There are currently over 2,400 men, women and children from 32 ctates and three Canadian provinces registered for the Challenge.

Full stor

#### Breakaway from Cancerl

Nominate a cancer sunwor, who demonstrates a passion for sunworship by helping others diagnosed with cancer, for the Breakeway from Cancer Sunwor Awardi

Cancer Surreur Swarer

Through Breakway from Cancer, Amgen and
its nonprofit partners aim to increase
awareness of the important resources available to cancer patients,
from prevention to diagnosis through treatment and Survivesting

Nominate someone todayl

#### Volunteert

Be part of the group that makes the Dempsey Challenge possible. New information is available including a handbook and position descriptions.

Volunteer into
Frequently Asked Questions
Younteer Handbook (PDF fie)
Positions and Descriptions
Register to Volunteer



#### Incentive Jerseys!

Fresh from <u>Hincarie Sportowest</u>, the new cycling jersey and dry-fit run skints are inf Offseed as an incentive to any fundroiser that teaches, or exceeds, \$500, the exclusive Hincapie design is sure to draw plenty of attention.



The bold design features a graphic of the pedestrian bridge on the front and back along with a graphic of Patrick Dempsay's signature on the collari <u>Check it out</u>!





Maine

#### Eyent Newsletter - 09/10/09

Need Accommodations?
There are plenty of options in the
LA area and beyond. Visit our
Locking page and take advantage
of some great Dempsey Challenge
discounts!

# Take a Breather Whether you've a cyclist, runner or walker, there will be plenty of opportunities to replentsh and rejuvenate along your route. There will be a rest stop located along the 5K and multiple stope available on the four bick routes to keep our cyclists needstool.

Profiles of inspiritation
& Team Spotlights!
Shanoon Girnadin, who has reised over \$5,000 itws far, has been feeling the effects of cancer of the end of t

Remember the Time
The Dempsey Challenge is not an
oficially timed ovent. There will be
a clock at the finish time for those
toking to keep track of their
progress, but no official results will
be evaluable. This helps finate the
non-competitive theme of the
Challenge and keeps the focus on
fundraicing for the causel

#### FUNDRAISING TOP 10 As of Thursday, September 10

THE STATE OF THE S	
Ronald Jackson	56,1
Shannon Gilmadin	55,2
Slade Lewis	\$5,0
Scott Ruppert	\$4,4
Jamie Wilson	\$3,B
Andrew Petruzzi	\$3.3
Lynsev Dulour	\$3.0
Jonathan Albro	\$2.7
Mike Barnies	\$2.3
Joe Foster	\$2,0
Team	
JeanRichard Watches	\$16.7
Mike Buzzahds	59,1
Sunday River Comm.	57,3
Maine State Troopers	\$5,7
Team Harpswell	\$4.4
Team Black Socks	\$4.3
The Dempsey Racers	54.1
Remiere Hospital	53.4
Maine Cycling Club	528
Smooth Operators	\$27
Outport, Sherainio	





# **Participants**

3,500 total

66% Female 34% Male

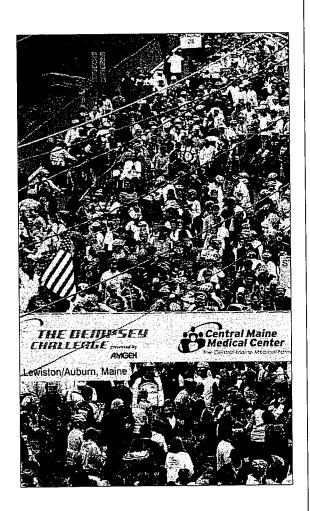
#### **Ages**

under 14	3.5%
15 - 17	1.5%
18 - 25	6%
26 - 39	31%
40 - 64	55%
65 and over	3%

#### 4 Countries and 33 States represented

#### **Registration Totals**

Cycling		1,420
100-mile	610	
50-mile	546	
25-mile	218	
10-mile	46	
5K Run/W	alk	2,080



## Notable facts from a post-event participant survey

#### Top two reasons for participating:

- 1. Support the cause
- 2. Accomplish a personal physical challenge

78% have a family member or loved one that has or had cancer.

**96.4%** said The Dempsey Challenge met or exceeded their expectations. (67% said it exceeded)

95% plan to participate next year.





## Feedback

#### Here's what some participants and volunteers had to say ...

"I got my cancer-free report 3 weeks before the ride and this is how we celebrated."

"I loved the day. It was full of purpose and meaning and at the end of the day it did not matter how many miles I rode, it was so much bigger - a huge community event for a common cause!!!"

"I am a caregiver and the Dempsey Center is wonderful and all the people are just amazing. I had to be a part of the event and help out! I can't say enough about the Center."

"...an unforgettable and wonderful event! I was thrilled to be able to meet Patrick Dempsey & George Hincapie. It was very special getting to speak with Patrick Dempsey--what a kind, down-to-earth and wonderful person."

"The most uplifting day I've had in years. What a great time - felt like we were doing something important in the fight against cancer. I can't wait to do it again next year."

"There were so many reasons I participated, that is what made this event so amazing! Usually you enter an event and hope to fulfill perhaps one objective – but this was loaded with great reasons to participate. And at the end of the day, we raised a lot of money for The Dempsey Center!"











## Website Statistics

## www.dempseychallenge.org

April 18, 2009 - October 18, 2009

**Visits** 

93,547

108 countries/territories

**Visits per Day** 

508

**Unique Visitors** 

48,330

**Page Views** 

263,593

Avg. Time on Site

3:08

**Top 5 Pages** 

Home (www.dempseychallenge.org) Register

Donate

FAQ (Frequently Asked Questions)

Schedule of Events







# Thank You to our sponsors





















Sun Journal





























































## Thank You

Additional Dempsey Challenge sponsors:

Ace Towing Advantage Gas Androscoggin County Sheriff's Dept. Auburn-Lewiston YMCA

Best Buy Blackie's

Bridgton Hospital
Burton & Burton
Corporate Intelligence

Corporate Intelligence

Cote Crane Creighton & Son

Cumberland County Sheriff's Dept.

Cynthia Nicholas & Zumba Maine

DeRoyal Industries
Double G Farm

Fish Bones American Grill

Funtimes Kids

Garmin

Geiger Bros.

Gifford's Ice Cream

Gillespie Farm Gilman Electric

Goodman Wiping Cloth

Greenwood Orchard Hannaford Supermarket

Hannaford Superma Harvest Hill Farm

Home Depot

Home Depo

Kimberly Clark HC

Lewin, Cliff and Glen

Mad Gab's

Mailhot's Sausage

Maine Army National Guard

Maine State Police

Marden's

Mechanic Falls PD

Metronic Company Oakhurst Dairy OfficeMax

Oxford County Sheriff's Dept.

Pamco Machinery Inc.

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Percy's Burrow Philips Company Photo Finish Portland Pirates

Poultry Products Northeast

Rumford Hospital Sherwin-Williams

Southern Wine & Spirits

Val's Flowers Vincent Fruit

Waterman Farm Machinery

Yakima

**Cycling Shops** 

Auclair Cycle and Ski

Cycle Mania

Gorham Bike and Ski

Rainbow Bicycle and Fitness

Recycle Bike and Board Roy's Bike Shop

Spoke Folks

Entertainment

Denny & Ann Breau Imari's Belly Dancing

L-A Harley Band

Maine Event Cheer & Dance

Maine Red Claws

Mike Miclon

Pelletier's Karate

Randy Judkins

Sofa Kings

Tinpanic Steel Band

Two: High Energy Juggling Zack Pomerleau Blues Band





# 2010 Partnership Opportunities

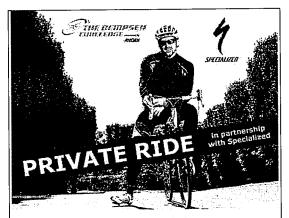
Partnership Levels

Presenting (not available)

Founding Partner \$50k - \$100k
Official \$25k - \$50k
Supplier \$5k - \$10k

Friends \$3k Patron \$1k

Corporate Team



Please join host Patrick Dempsey and Specialized for a private ride and reception in celebration of your support and fundraising efforts on behalf of The Patrick Dempsey Center for Cancer Hope & Healing.

#### **Customized Packages**

We can customize a sponsorship package, tailored to your business. Package amenities can include:

Local and Regional TV Advertising
Web-based Advertising
Radio Promotions
Print Advertising
Posters and Rack Cards
Health & Wellness Expo
Hospitality
Signage
Apparel Program
Kids' Activities
On-Site Displays

#### **Naming Rights**

5K/10K Run/Walk
VIP Private Ride
Champions for Hope Banquet
Health & Wellness Expo
Lobster Bake
Food Court
Kids' Activities: Fun Run and KidZone
Rest Stops
Volunteer Program
Apparel Program



More Information
Wendy Tardif, Event Manager
207.795.5546
tardifw@cmhc.org
www.dempseychallenge.org

**Note:** Sponsorship dollars are used to offset expenses of The Dempsey Challenge. Net proceeds benefit The Patrick Dempsey Center for Cancer Hope & Healing.

# **City Council Agenda**

# **Communication:**

# **Auburn School Department**

RE: Application for business license fee waiver

FYI: Requested waiver amount: \$125.00

# CITY OF AUBURN City Clerk's Office 60 Court Street Auburn ME 04210

telephone: 333-6600 – fax: 333-6623 e-mail: mmagno@ci.auburn.me.us

## APPLICATION FOR LICENSE OR PERMIT

DATE: June 15, 2010	
BUSINESS	<u>APPLICANT</u>
Business name: Dealis Corporate name: Auburn School Dept.  (if applicable)  Address: 80 Lake St.  City Auburn State F Zip OULO  Mailing address: Auburn Schools RETC/SOS  (if different) 60 Court St. Auburn  Telephone: 207-786-4498	Name: Auburn School Dept RFSC/SOS  Address: 80 Lake St.  City Auburn State ME. Zip (24210)  Mailing address: 60 Court St.  (if different) Quburn ME. 04210  Telephone: 207-786-4498  Manager: Mancy Lewis  Address: Some.
Students prepare and lunches within the com	deliver box/bag munity of Leebiston/Quburn.
Type of License(s): Eating Place Takeout	
PROJECTED DATE TO OPEN BUSINESS:	July 6, 2010

# **City Council Agenda**

# **Communication:**

# **United New Auburn Association**

RE: Request for use of City owned property for a having community picnic.

June 30, 2010

Officials of Auburn:

Our United New Auburn Association is a group of local citizens and business owners that have monthly meetings to discuss our concerns about the city and planning more events for the New Auburn area. We are working on making a board of directors, but are still a small association. Our Chairman is Leroy Walker Sr., Steve Martelli is our Vice Chairman, our secretary is Ken Blais, and I, Frederick Mitchell III, am the Event Coordinator.

The concern that was brought to my attention is you need more information about our "Neighborhood Picnic" that we would like to be held at Raymond Park. The object of this event is to bring families from the New Auburn area together and meet as neighbors and have a good time. The food provided for the picnic is being donated by local businesses such as Rolly's Diner, Happy Days Diner, Andy's Baked Beans, and New Auburn Social Club. All the food being served will be free to the community. We will be making hamburgers and hotdogs for the event. We are not charging for anyone to purchase a plate of food. This event will probably be anywhere from 75 - 125 people. Besides the food we have a bouncy house being donated by Fun Time Kids, and some light acoustic music by a couple friends of mine. We have grills being brought by citizens and businesses of the area. We would like to have just one lane of Fifth St. (closest to Raymond Park) closed of to traffic to set up the cooking area. Emergency vehicles and local traffic will still be able to drive through if need be. We would just like it to be a No Thru Traffic area from 1 pm - 4pm on Sunday, July 18th, 2010. This event is to bring out the families of New Auburn for a day.

A couple issues that were brought to my attention are the parking, access to bathrooms, and the trash situation. We figure that their is plenty of street parking and we believe most people attending will be walking. The bathrooms would be provided by the Legion across the street or if needed we could rent a portable bathroom from Blo Brothers. We also will have trash bins set up and bags for refundable bottle and cans. The garbage collected will then be brought to New Auburn Social Clubs trash container. I will personally clean any mess left behind at Raymond Park.

Please feel free to contact me about any other questions or concerns you may have. You can reach me at 689-3441 or 344-8771. also you can email me at <a href="mailto:flmiii3@yahoo.com">flmiii3@yahoo.com</a> or officers@newauburnsocialclub.com.

I will attend the City Meeting on Tuesday if you have questions then. Thank you for your time,

Frederick Mitchell III

**Council Meeting Date: July 6, 2010** 

Agenda Item No. 3

#### SUBJECT:

Resolve- Neighborhood Stabilization Program budget amendment.

#### INFORMATION:

As reported in the 2-27-09 Weekly Review, the City of Auburn was awarded \$921,889 in Neighborhood Stabilization Program funds (NSP) from the Housing and Urban Development (HUD). The program provides targeted emergency assistance to acquire and repair foreclosed properties or acquire and demolish abandoned buildings that might otherwise become sources of abandonment or blight.

HUD is looking to recapture from municipalities NSP funds that have not been committed as of August 15, 2010. So as not to lose these valuable community development dollars, the City Manager is asking the City Council to both workshop and vote on this CDBG program amendment, which will allow the City to purchase two Main Street properties prior to the August 15<sup>th</sup> deadline. The properties are at 337 and 369 Main Street; the City has secured conditional purchase and sales agreements in the amount of \$39,000 and \$22,000, respectively and excluding demolition costs.

The program amendment proposes to move NSP Homebuyer Program funds (\$96,192 - estimated) and NSP Administration funds (\$75,000 - estimated) to the NSP Acquisition and Demolition program. The purpose is to purchase these strategic, abandoned buildings on Main Street. Whatever remains will be moved back into the NSP Homebuyer Program. These funds are part of the original \$921,889.

Included in this amendment the City will accept additional State Neighborhood Stabilization Program funds (approximately \$50,000 pass-through) dedicated to the Community Housing of Maine project on 126 Goff Street (a.k.a. 18 Western Prom).





Continued on next page...

STAFF COMMENTS/RECOMMENDATION	
The City Manager recommends the amendment be affirmed.	
REQUESTED ACTION:	
Motion for passage of the resolve.	
<u>VOTE:</u>	

#### **CITY OF AUBURN**

CITY COUNCIL, AUBURN, MAINE

**DATE** July 6, 2010

TITLE: Amendment to the Neighborhood Stabilization Program Action Plan

Be It Resolved by the Auburn City Council, that the Neighborhood Stabilization Program Action Plan be amended to re-allocate Neighborhood Stabilization Program funds from program administration and homeownership activities to acquisition and demolition activities, and to accept additional State Neighborhood Stabilization Program funds dedicated to the Community Housing of Maine project on 126 Goff Street.

Motion for acceptance:	Seconded by:	
Vote:		
Action by the City Council:	Date:	July 6, 2010

Attest:

City Clerk

Council Meeting Date: July 6, 2010 Agenda Item No. 4
SUBJECT:
Executive Session – Labor negotiations (Fire)
INFORMATION:
The collective bargaining agreement between the City and the IAFF Local 797 expired December 31, 2009. Since then the IAFF and the City have been working to secure a successor agreement while also attend to outstanding business.
STAFF COMMENTS/RECOMMENDATION
REQUESTED ACTION:
Motion to go into Executive Session for the purpose of discussing Labor Negotiations-(Fire) pursuant to Title 1 M.R.S.A. Section 405(C).
VOTE:

Council Meeting Date: July 7, 2010 Agenda Item No. 5
SUBJECT:
Executive Session-Labor negotiations (Public Works)
INFORMATION:
The collective bargaining agreement between the Teamsters Local 340 and the City expired on June 30, 2010. This agreement contains the changes the City Council reviewed during an executive session for labor negotiations on June 21, 2010.
This executive session may not be necessary, in the event the City Council has nothing more to discuss. If so, the City Council will need a motion to suspend the rules and to ratify the collective bargaining agreement as submitted.
STAFF COMMENTS/RECOMMENDATION
REQUESTED ACTION:
Motion to go into Executive Session for the purpose of discussing Labor Negotiations-(Public Works) pursuant to Title 1 M.R.S.A. Section 405(C).
VOTE:

Council Meeting Date: July 7, 2010 Agenda Item No. 6
SUBJECT:
Executive Session – Personnel Issue (City Manager's Evaluation)
INFORMATION:
This session will conclude the evaluation process for Fiscal Year 2010.
STAFF COMMENTS/RECOMMENDATION:
REQUESTED ACTION:
Motion to go into Executive Session for the purpose of discussing a personnel issue (City Manager's Evaluation) pursuant to Title 1 M.R.S.A. Section 405.
VOTE:

Council Meeting Date: July 6, 2010 Agenda Item No. 7
SUBJECT:
Resolve - Amend City Manager's Contract.
INFORMATION:
Pursuant to the City Manager's contract, Section 2, Term of Employment, the CityCouncil will extend the Agreement by one year on written notice to Aho if his performance evaluation for that year is satisfactory, which would extend the contract to May of 2013. Also, pursuant to section 7, "Salary and Performance Evaluation", this resolve will make the following amendment to the City Manager's contract as of May 27, 2010: bonus (0%), cost of living (0%), and performance (2.9%); and extend the employment agreement by one year to May 27, 2013.
STAFF COMMENTS/RECOMMENDATION
REQUESTED ACTION:
Motion for passage of the resolve.
<u>VOTE:</u>

# City of Auburn

City Council, Auburn, Maine

Date: July 6, 2010

# TITLE: RESOLVE - CITY MANAGER'S EMPLOYMENT AGREEMENT ADJUSTMENTS

Be It Resolved by the Auburn City Council that the following adjustments be made to the City Manager's Employment Agreement:

For the period May 27, 2009 and ending May 27, 2010, and in accordance with the Employment Agreement between the City of Auburn and Glenn Aho, Section 2, "Term of Agreement" and Section 7, "Salary and Performance Evaluation", the following compensation adjustments as of May 27, 2010: bonus (0%), cost of living (0%), and performance (29%); and extend the employment agreement by one year to May 27, 203.

Also, with regard to Section F, "Retirement Contribution" to amend the language to include Maine State Retirement as permitted by Maine Public Employees Retirement System.

Motion for acceptance:

Seconded by:

Vote:

Action by the City Council:

Date: July 6, 2010

Attest:

City Clerk