

CATV MEETING AGENDA MARCH 21, 2013

- 1. FY 2014 Budget** - Presented the budget on March 13th at Lewiston City Hall to a group of 4 councilors. Questions were asked regarding the franchise agreement, Inter-local agreement, subscription rates for Time Warner TV customers, can we do advertising to raise revenue, employee status regarding City of Auburn, what kind of cuts could we make if necessary. I advised the councilors that we have limited funds and it would be difficult to weather any kinds of cuts.

 - *Auburn City Manager asked about creating a video highlighting Auburn city government. We can help produce a piece that would air right before council meetings.
 - * Lewiston asked about updating equipment in city hall broadcast facilities and about the public address system in Lewiston. GFTV does not support the public address systems. We can help with repairs or tech support.
 - * Reported that we are awaiting the renewal of our franchise agreement in order to insure funding stays stable and we are considering for FY-2015
 - *Phil reported that the current model for PEG TV does not allow for commercial advertising however we could consider banner ads on the internet VOD as there is a place for that. That we would do that in the future if we needed to do that to raise revenue.
 - *Phil also encouraged the councilors to check out the federal legislation to protect PEG stations.
- 2. New equipment** - Turbo Workflow Accelerator
Now in place and is helping to facilitate VOD files for rebroadcasts on the internet. We also added the LCS feed for Apple users to watch the live stream and VOD files.
- 3. Equipment issues** - We have a lot of equipment in use and broken or discontinued equipment can affect our budget each year.
- 4. Meeting Schedule** - Do we wish to change or adjust to make it easier during holidays and summer so more folks can attend. Would shift to January, April, July and September.
- 5. September meeting** - What would we like to do this year? Back to the Ramada for a breakfast?
- 6. Revenue** - Revenue from Time Warner seems to be stable and can go up or down each year. Lisbon continues to pay \$6000.00 per year.
- 7. Board membership** - We have openings on the board and some members need to re-apply to continue.