Auburn Police Department

Phillip L. Crowell
Chief of Police

Jason D. Moen
Deputy Chief

Rita P. Beaudry
Office Manager

FOR IMMEDIATE PRESS RELEASE

02-01-12

NEW CRIME MAPPING APP available to citizens

BAIR Analytics Inc. and the Auburn Police Department have partnered to provide a new way for the public to stay informed about crime in Auburn. The app includes all of the key features of Auburn's online crime map, www.raidsonline.com, and allows citizens to see recent crime activity based on an address or the citizen's current location. The RAIDS Online Mobile app is available for FREE on the App Store.

RAIDS Online Mobile empowers citizens to better understand crime trends and lower crime in their area. Recent crime incidents are displayed on a map or listed in a grid. Users can click on an incident for more information or display a hotspot map based on the crimes that are currently in display. Users can also sign up for neighborhood watch reports that automatically email any recent crime activity on a daily, weekly or monthly schedule. The app makes all of this information accessible anywhere from a user's mobile device.

"The Auburn Police Department's participation in RAIDS Online highlights their commitment to proactive communication with the public they serve," said Sean Bair, founder of BAIR Analytics, "We're excited to partner with the Auburn Police Department to provide this additional free service for their public."

"This new technology enhances our efforts to make our citizen's more informed about what is happening in our community," said Chief Phillip L. Crowell, Jr. "This new app dovetails with our efforts to use technology to streamline our delivery of excellent law enforcement services that our citizens have come to expect. The department will be launching additional on-line initiatives in the near future."